

Applied Ballistics Unveils Transformative Update to AB Quantum™ with AB Spotter and AB Learn

Howard City, MI – January 20, 2026 – Applied Ballistics, the leading authority in ballistic research and technology, proudly announces a pivotal update to its flagship mobile application, AB Quantum™. This release introduces two groundbreaking features: AB Spotter, an AI-powered ballistics assistant trained on the full library of AB materials, and AB Learn, seamless in-app access to Applied Ballistics' extensive library of educational podcasts and videos available from The Science of Accuracy Academy™. These enhancements reaffirm the company's commitment to empowering precision shooters with cutting-edge tools and a continued commitment to shooter education.

AB Spotter: A Revolutionary AI Companion for Precision Shooters

The cornerstone of this update, AB Spotter, redefines the user experience by delivering expert-level guidance within the AB Quantum™ platform. Harnessing advanced artificial intelligence and powered by the complete library of Applied Ballistics' extensive resources—including all Applied Ballistics books, content from The Science of Accuracy website, and every white paper and resource ever produced by the company—AB Spotter will allow shooters to ask questions about ballistics principles, their gun profiles, app settings and AB-powered devices. AB Spotter is like having access to Bryan Litz at your fingertips. This comprehensive knowledge base enables AB Spotter to serve as an ever-present ballistic consultant, offering:

- **Sophisticated Ballistic Insights:** Providing detailed discussions and insights on the user's ballistics questions—from aerodynamic principles to the science behind trajectory calculations. Grounded in the definitive expertise of Applied Ballistics' publications.
- **Device Assistance:** Facilitating seamless connectivity, data management, and troubleshooting for Applied Ballistics-enabled devices.
- **Expansive Knowledge Base:** Providing instant access to the entirety of Applied Ballistics' vast repository of ballistic expertise, ensuring guidance that shooters can trust.

"AB Spotter was created to give users 24/7 access to expert-level ballistic information. Drawing only from AB sources, Spotter is able to tirelessly pump out accurate data and instructions for shooters from within the AB Quantum™ app, right where you need it. AB Spotter can answer your questions about our ballistic software such as: how to set up a gun profile, how spin drift happens, and getting a valid WEZ assessment. AB Spotter™ is also trained on the user manuals for all AB devices, which means it can answer your questions about: Bluetooth connectivity, compatibility, licensing, and more. With the state of the art in precision shooting advancing the way it is, it can be difficult to keep up. AB Spotter is a powerful tool that shooters can use to stay on top of it all, and keep their rounds on target." - Bryan Litz

AB Learn: Educational Resources inside AB Quantum™

Complementing AB Spotter, the updated AB Quantum™ app now offers direct access to Applied Ballistics' acclaimed educational content. Previously hosted on The Science of Accuracy platform, AB Learn is the company's library of instructional podcasts and videos, now fully integrated into AB Quantum. This centralized learning hub enables users to deepen their understanding of external ballistics and optimize their use of AB Quantum™ without leaving the app, fostering a seamless blend of practice and education.

A Commitment to Innovation and Excellence

The release of Update 3.5 underscores Applied Ballistics' unwavering dedication to innovation, user empowerment, and the pursuit of The Science of Accuracy®. By embedding expert knowledge and comprehensive learning resources directly within AB Quantum™, the platform solidifies its status as the definitive ballistic companion for discerning shooters worldwide.

Update 3.5, featuring Spotter and integrated educational resources, is available for immediate download on Google Play and the Apple App Store.

About Applied Ballistics

Applied Ballistics aims to empower long-range precision hunters, shooters, and industry partners through advanced solutions, comprehensive data management, and seamless system integration. We are dedicated to delivering accurate, unbiased ballistics information and solutions that enhance accuracy and understanding. At the forefront of innovation, Applied Ballistics is your trusted partner in the Science of Accuracy®.